

1143

DISPATCH	CLASSIFICATION	PROCESSING ACTION
	SECRET	MARKED FOR INDEXING
	TO Chief, WH Division	NO INDEXING REQUIRED
	INFO.	ONLY QUALIFIED DESK CAN JUDGE INDEXING
FROM Chief of Station, Santiago		MICROFILM
SUBJECT	Preparations for Presidential Campaign of Radomiro Tomic	
ACTION REQUIRED - REFERENCES		

1. The following information about preparations for the presidential campaign of Radomiro Tomic was provided by [REDACTED]
2. The "Comite Creative R. Tomic" is composed of the following persons:
 - ✓ Octavio Cavada, owner of Agencia de Publicidad Interamericana.
 - ✓ Ernesto Merino, responsible for political publicity at Interamericana.
 - ✓ Aristides Aguilera, manager of Agencia Marketing Publicidad.
 - ✓ Octavio Neire, journalist.
 - ✓ Ricardo Miranda, executive of Protab.
 - ✓ Patrico Maulen, director of Chile Films.
 - ✓ Jose Dolores Vasquez, journalist of OIR (Office of Information of the Presidency).
 - ✓ Claudio Orrego, journalist of OIR.
 - ✓ Jorge Navarrete, ex-president of FECH and manager of Channel 7 (state television network).
 - ✓ Jose de Gregorio, secretary of PDC.
 - fnu Pineda, from Valdivia but otherwise unidentified.

Declassified and
Approved for Release
July 2000

DISPATCH SYMBOL AND NUMBER	DATE
[REDACTED]	12 September 69
CLASSIFICATION	HQS FILE NUMBER
SECRET	[REDACTED]

CONTINUATION OF DISPATCH	CLASSIFICATION SECRET	DISPATCH SYMBOL AND NUMBER 
3. Marketing Publicidad and Publicidad Interamericana will handle publicity for Tomic. Marketing Publicidad is owned by Julio Serrano, director of the Banco del Estado, and Camilo Aguirre. Publicidad Interamericana is owned by Octavio Cavada and Pablo Gumucio, the brother of MAPU Senator Rafael Agustin Gumucio.  Distribution 3--C/WHB  		
FORM 53a 8-64 1401 USE PREVIOUS EDITION.	CLASSIFICATION SECRET	PAGE NO. ☐ CONTINUED 2